



Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract #	862104
Schedule Dates	10/17/12-10/23/12
Advertiser	Veterans for a Strong America (40291)
Agency/T-Code	Mentzer Media Services (3924)/833926835
Product	Political - Non-Ballot Issue (1196)
Brand	Veterans for a Strong America (180053)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	KOHLABUER, STEHPANIE
Phone/Fax	/
CPE	574
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	VERTERANS 4 STRONG A

Date Entered	10/16/12
Last Modified	10/16/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06378591
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$4,385.25
Net Total	\$24,849.75
Sales Tax	

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	16	\$29,235.00
Grand Total:	16	\$29,235.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; margin-left: 100px;">WVEC-TV</div>	Date: <div style="font-size: 1.2em; margin-left: 10px;">10/15/12</div>
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I, David Grill
do hereby request station time concerning the following issue:

Veterans for a Strong America

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/17 - 10/23			

Total Charges: \$ 29,235.00 GROSS

This broadcast time will be used by: Veterans for a Strong America

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

#862104

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Mitt Romney, Barack Obama, President, Nov 6th

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Veterans For a Strong America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

140676 Date Signature 605 254 2624 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Penne Marsh Signature Penne Marsh Printed Name NSC Title